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Increase your chances of getting published

TORONTO, February 6, 2008 – **The Insider’s Guide to Getting Published**, a three-night workshop for writers who want to increase their odds of getting published, is being offered by the Humber School of Creative & Performing Arts on Thursdays, March 13, 20 and 27, from 7:00 to 10:00 pm at The Writer’s Centre, 101 Yorkville Avenue, Suite 200, in downtown Toronto

Participants will study the publishing process from manuscript delivery to bookstore shelf. They will learn to identify the outside influences that affect publishers’ choices, find out about publishing deals and contracts, and discuss the advantages and disadvantages of literary agents and self-publishing. They will study the art of preparing cover letters and book proposals that get results and also discover how to build author profile even before a publisher is approached.

Workshop leader, **Cynthia Good**, is the former President and Publisher of Penguin Canada and current Director of the Creative Book Publishing Program at the Humber Institute of Technology and Advanced Learning. Joining her will be **Jennifer Murray**, former Vice-President of Marketing at Penguin Books and Kids Can Press, and **Iris Tupholme**, Vice-President and Publisher of HarperCollins Canada.

The workshop fee is \$329.

To register, please call 416-675-5005

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